



*The loyalty scheme that  
puts you in the driving seat*



**BOSCH**



## **Setting the pace**

Welcome to Excelerate – the loyalty programme supercharged. The team at Worcester Bosch are excited to introduce an entirely new loyalty scheme structure that puts you in the driving seat and helps you reach the goals you have for your business...

**Progressing up the ‘loyalty ladder’ is now a seamless journey, with one clear and open road to collecting more and more benefits as you accelerate your business with us.**



## **Putting the Excel into Excelerate**

Quality is not just at the core of our company, but our loyalty scheme too, ensuring you and your customers receive nothing but the best. Product training at all levels and mandatory accreditation training will continue to be key in Excelerate.

Insight from installation call-backs, independent customer reviews, water quality testing and auditing requests will all be features of the scheme you can activate to help you distinguish yourself.



## **Go further, earn more**

The further you go with Excelerate, the more the rewards and exclusive benefits add up. For example, as you move through the levels, you will unlock more points for every boiler you install.

If you wish, you can move up levels without taking the criteria checks to become a WAI or Accredited Partner. You will not be a recognised WAI or Partner but you will have access to some of the additional benefits.



## **Bank on Bosch**

Install 11 boilers or more and you can also transfer your points onto a Worcester Bosch branded Mastercard to spend as you wish. With Excelerate you can decide how far you want to travel, with no restrictions.



## **Tune your rewards**

Sign up, start registering your boiler installations and you're instantly on the road to a new world of valuable rewards.

Earn points for every boiler you install and spend them on the things that appeal most to you, whether that's new power tools, shopping vouchers, Bosch white goods, training, digital support and much, much more.

As you accumulate points you can tune and re-tune the benefits you receive to always best serve your business.



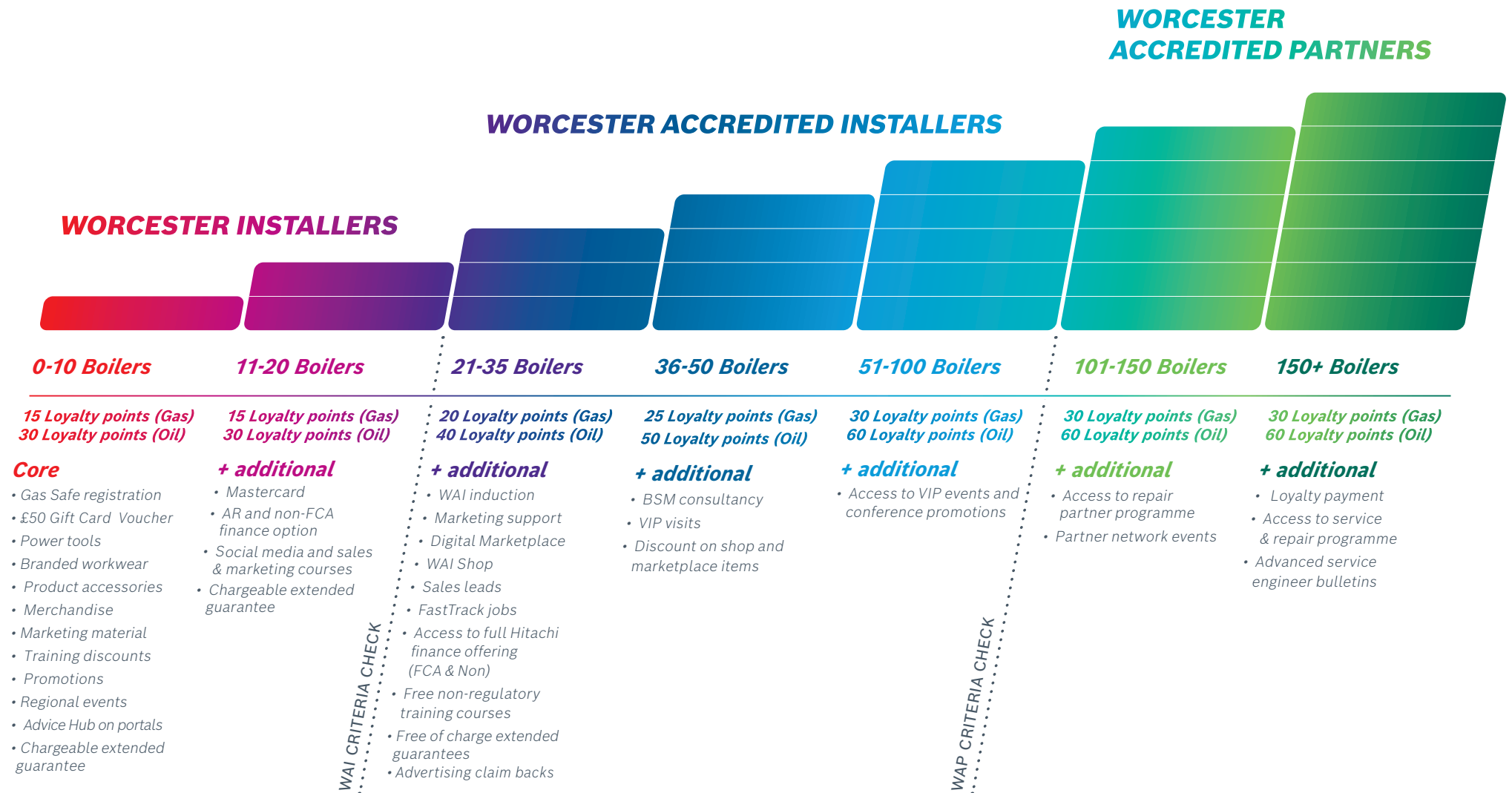
## **Greenlight your participation**

Excelerate goes live in August 2020. If you are already registered in our Greenstar programme, we will automatically transfer your points across to the new scheme on 'go live' day.

If you have yet to register with our loyalty scheme and would like to put your business on the grid and be ready to accelerate, you can sign up now, and we will move you into Excelerate at launch.

Plus, you'll always know where you are by tracking your progress with the new Excelerate web portal.

# All you need to Excel



To learn more about Excelerate and the opportunities it provides to put your business in the fast lane, speak to your local Technical Area Sales Manager or Business Support Manager. Or sign up via [worcester-bosch.co.uk/Excelerate](https://worcester-bosch.co.uk/Excelerate)





*Discover  
new levels of  
performance*



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