Complete Solutions Installer partnership guide

Approved













PowerUp with Worcester Bosch

Welcome to all things Worcester Bosch.

It's fantastic that you're working with us and our growing range of home heating and cooling solutions.

From specialist training and local sales managers to a range of brilliant rewards and extended guarantees, in this guide you'll find all the support you need to PowerUp with Worcester Bosch.

Why Worcester Bosch...



Tried and tested

Every day we check up to 1,600 boilers – before, during, and after assembly.



Guaranteed performance

Install with confidence, backed up by our boiler coverage of up to 12 years*.

We've got your back First-class technical support experts, who answer the

*Terms and conditions apply. Full terms and conditions can be found at worcester-bosch.co.uk/guarantee-terms



phone in seconds.



Welcome to Worcester Bosch Contents

Click the title to visit the page











Section 1 Introduction

Every time you work with one of our products, you can rest assured knowing that we've got your back – right from the off.

In this guide, you'll find the full list of all the ways we support you – from training programmes, to installation rewards, to award-winning aftersales.

Each section will show you exactly what's available, where you can find more information, and how to access support. Check the contents and jump to a section that matters to you, or read the full guide to get the most out of what's on offer.







The boiler range **Cylinders and accessories**



System care packs

With a system filter included, fitting any of our System Care Packs allow you to offer up to a 12 year guarantee on our gas boiler range*



*System care packs not suitable for oil boilers, T&Cs apply.



Green Storage Worcester Bosch unvented cylinders

Give your customers the hot water they want, when they want, with up to 300 litre cylinders. Compatible with solar heating, and with vented and unvented options, you can meet today's water needs with tomorrow's tech.

Find out more

25 year guarantee on vessel, 5 year guarantee on components, T&Cs apply.

More accessories

Along with award-winning boilers, we offer a range of accessories to suit both homeowner needs and installation requirements.

See the range -









Section 2 Business & marketing support

For you, your business, and your customers – we've got all angles covered.

From brochures, guides and online tools to training trusted by over 14,000 installers a year. Here you'll also find all the details about our marketing and design services that will help your business stand out from the crowd.

From social media and showrooms, to images and online – we can help to improve your marketing and find new ways to reach more customers.







Business & marketing support **Installer technical guides**



To order your copies for free, email brochure-request@uk.bosch.com with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



al (mm)	
4000 series	
,000	
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ry 90° flue bend	

Installer gas and oil product range guide

Mini encyclopedias of our entire product ranges, this pocket-sized guide is full of information including part numbers, clearances, and much more.



Download here Part number: 8 716 122 882







Business & marketing support Installer technical guides







Download here Part number: 8 716 119 853



Greenstar 4000 Installer Guide



To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.





Greenstar 2000 Installer Guide



Download here Part number: 8 716 119 768 Greenstar 1000 Installer Guide

> Download here Part number: 8 716 122 776





Business & marketing support Installer technical guides



Greenstar CDi Compact Installer Guide



Download here Part number: 8 716 122 868

To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



Air Conditioning Installer Guide



Download here Part number: 8 716 119 917





Business & marketing support **Trade-rated training**



Every year, 14,000 installers trust us to keep their skills up to speed.





complete range From legacy and new products to future-proofing your business, get trained up.

Take advantage of our training programmes to master both current and new technologies, and go from newbie to expert.

We've got 4 Training Academies as well as many partner centres throughout the UK, plus mobile training vans, all kitted out for full-service training and hands-on product demos. You can also access online training modules, to support your learning from home.

Learn from the best





Join our loyalty programme and get trained up using the points you earn. Find out more.

Our







Find your local contact -





Business & marketing support Guarantees

To access extended guarantees for your customers, attend our trade-rated product training, and join our loyalty programme.



*For full terms and conditions please visit <u>worcester-bosch.co.uk/extended-guarantee-tc</u>.

**Loyalty members, who are non-Worcester Accredited Installers, can achieve these guarantee lengths with an additional £40 payment to Bosch Thermotechnology Ltd. via your Worcester Bosch Loyalty Programme account after the boiler has been registered. Full terms and conditions can be found online via your Worcester Bosch Loyalty Programme account.

Unlock longer customer guarantees

9	Product	Standard Guarantee	With any Greenstar System Filter	With any Greenstar System Filter + £40
oilers	8000+ & 8000+ Style	8 years	10 years*	12 years**
	CDi Compact 4000, Ri, CDi Highflow & FS CDi	7 years	8 years*	10 years**
	2000	7 years	7 years*	n/a
	1000	5 years	5 years*	n/a
oilers	Heatslave II Danesmoor	2 years	5 years*	7 years**



Business & marketing support **Digital marketplace**

As a loyal member of our loyalty programme, WAI's and Partners have added benefits and support as you build and manage your business:

Like exclusive rates – get your hands on cheaper fees from business providers, ranging from website designers and CRM systems, to quoting tools and online reviews.

And branded products – professionalise your service with unique quote folders, merch, and van stickers.













Business & marketing support **Consumer finance**

Give your customers a safe, easy, affordable way to make monthly payments on their boiler or air conditioning.

As part of our loyalty programme, you can offer payment plans via Novuna – our consumer finance partner.

And don't worry about figuring out the numbers yourself, we've got plenty of support materials and courses that'll get you up to speed on how to sell finance.

Speak to your sales rep for more information.

Trustpilot

Bosc.

WORCESTER

A new boiler made easy

Pay for your boiler in a way that suits you.

Can I get finance?

This checklist will help you see if you're eligible for one of our monthly repayment options. All applications are subject to status and credit checks

You're eligible if you're ...

- At least 18 years old
- Have been a UK resident for more than 3 years
- Have a personal bank account that allows Direct Debits
- Living in a house you own
- In permanent employment (min. 16hrs per week)
- Self-employed
- Retired

ADD YOUR L

- On disability allowance
- employed or a 'house person' ong as you have a cohabiting g partner who gives consent
- with an email address and

to boiler happiness

- p by for a visit and give , no-obligation quote.
 - finance package





Accept the agreement online.

gineer visit, to get your

your new boiler?

od to go and we'll get your installation sorter

You may not be eligible if you're...

- (X) Unemployed, unless you have a spouse/partner in full-time employment
- × A foster carer, unless you have a spouse/partner in full-time employment
- (x) An unregistered childminder
- (X) A full-time student, unless you're a trainee nurse or doctor
- (x) A supply teacher, unless you have a permanent contract with a specific school
- (×) Working a temporary position or via an agency
- (X) A customer without an email address and telephone number



comfort at home, you should always have it your way. With simple repayment options. we're making buying a boiler easier than ever with one of the UK's best lenders, Novuna Personal Finance

Up to 2 years

0% interest-free

Pay for your boiler monthly and bread the cost over two years.

With no interest to pay and a ly cost that never goes up ou can keep your finances in orde and your life plans on track.

Example: 2 Years (24 month	15)
Cash Price	£2,500
Deposit	£625
Total Amount of Credit	£1,875
Term	24 months
Monthly Payments	£78.12
APR	0%
Fixed Rate of Interest	0%
Total Amount Payable	£2,500
Total Charge for Credit	£0.0£

Up to 10 years 7.9% credit

Make your money go further, and your life a little easier, by spreading the cost of your boiler over ten years.

The more you pay up front, the less interest you'll pay back. You can also make overpayments at any tim without penalty

Representative Example: 10 Years (120 months)		
Cash Price	£2,500	
Deposit	£625	
Total Amount of Credit	£1,875	
Term	120 months	
Monthly Payments	£22.39	
APR	7.9%	
Fixed Rate of Interest	7.9%	
Total Amount Payable	£3,311.80	
Total Charge for Credit	£811.80	

Exclusive to members of the Worcester Bosch Loyalty Programme!





Business & marketing support Materials to promote your business

Product imagery

There's a huge range of product imagery available for you to use on your website or social media, when you join our Loyalty Programme.

Find it here



Unlock the power of endorsements

Use product endorsements (where applicable) on your Worcester Bosch product marketing. For more information, speak to your sales manager.







Business & marketing support Materials to promote your business

Consumer materials

Visit the Worcester Bosch Loyalty Programme portal for more information.



Business & marketing support Materials to promote your business

Showroom display materials

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Showroom display materials are available as print-ready files – speak to your sales manager.

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Don't forget to follow and tag us on your socials! @WorcesterBoschProfessional



Social media toolkit

In the Loyalty Programme portal we've got a range of social media assets for you to use on your own channels.

Find out more





Section 3 Aftersales support

Before, during, and after installation, our award-winning Technical Support and Customer Care teams are just a call away.

Pick up the phone, or send an email, and our experts will support you with guarantees, repairs, and hands-on technical advice for specific products.

Aftersales support Contacts



Here when you need us

Our award-winning Technical Support and Customer Care teams are on hand.

Speak to our **Technical Support Team**, who know the products inside out. Available within seconds, 6 days a week for product advice to help you get the job done.

Our triage service is also available for you and your customers to remotely address any queries and minimise the need for onsite manufacturer engineer visits.

Telephone: 0330 123 3366 Email: technical-advice@uk.bosch.com

Mon-Fri: 7am-6pm, Sat: 8.30am-4pm

Should an engineer be needed, our dedicated **Customer Care Team** is available 364 days a year, 7 days a week to arrange appointments with our expert engineers for repairs or maintenance.

Rest assured we're ready to assist you and your customers, if needed.

Mon-Fri: 7am-6pm, Sat: 8am-5pm, Sun: 9am–12pm, Bank Holidays: 8am–4:30pm



Award-winning support Available via telephone or email

Telephone: **0330 123 9339** Email: service.mailbox@uk.bosch.com



Section 4 Rewards for you

PowerUp with Worcester Bosch...

The Worcester Bosch Loyalty Programme is our way of saying thanks – with rewards that will actually make a difference.

Earn points when you install and register products, and spend them on whatever you like from our Rewards Shop.



Worcester Bosch Loyalty Programme **Reap the rewards**



The Worcester Bosch Loyalty programme helps you reap the rewards of all your hard work. Every time you install and register a boiler, heat pump, hybrid, air con, or light commercial system – you'll earn points. Then, you can spend them on whatever works for you.

Whichever rewards you choose, the Worcester Bosch Loyalty Programme is our way of saying thank you – we're proud to call you a Worcester Bosch Installer.



and training.

Worcester Bosch Professional app

- Scan and send (\checkmark) complete product registrations in seconds
- Access your (\checkmark) knowledge hub - Every technical document and manual you will need



Engineer registration – You and your (\checkmark) engineers can use the app to register products to the same company





Worcester Bosch Loyalty Programme The rewards shop

Need some new power tools to tackle bigger jobs?

Got a holiday coming up and want some spending money?

With the Rewards Shop, you're in complete control of what your hard-earned points get spent on.



Exclusive to members of the Worcester Bosch Loyalty Programme.





Worcester Bosch Loyalty Programme **Products = points**

Product	WI L1 & L2	WAI L1	WAI L2	WAI L3 & WAP L1 & L2
Greenstar 1000 series	15	20	25	30
Greenstar 2000 series	15	20	25	30
Greenstar 4000 series	15	20	25	30
Greenstar 8000+ series	15	20	25	30
Greenstar CDi Compact series	15	20	25	30
Greenstar Ri series	15	20	25	30
Greenstar CDi FS & Highflow series	15	20	25	30
Greenstar Heatslave II series	30	40	50	60
Greenstar Danesmoor series	30	40	50	60
7000 WP	15	20	25	30
Heat Pumps	50*	50*	50*	50*
Hybrid unit	10	10	10	10
Air conditioning unit	10	10	10	10
Greenstore Cylinders	10	10	10	10
Bosch EasyControl	5	5	5	5
Greenstar System Care Pack	5	5	5	5
Greenstar System Filter (including Brass and Mini)	5	5	5	5

Points are only given for the installations that are registered online either through a Worcester Bosch loyalty account or via the app. *25 points each for indoor and outdoor unit.





Latest installer promotions **Keep up to date with our offers**



To see more offers, what's active at the moment, and how to get involved – click the link below:



Terms and conditions apply, see website for details.



Section 5 Customer literature

A key part of any sales process is making sure that your customer understands all the benefits of the product you're selling.

To support your sales conversations, we've designed our customer literature to showcase the strengths of choosing Worcester Bosch.

Take advantage of our extensive range of quote and sales guides to help your customers understand and appreciate the benefits of home heating technologies.



See installer guides

To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

Homeowner gas guide

Help your customers find the right heating system for their home with our consumer gas guide, including product and guarantee information, system diagrams and aftersales information.



Download here Part number: 8 716 109 642













Download here Part number: 8 716 122 781



Greenstar 2000 one-pager (for quotes)



Download here Part number: 8 716 122 782



To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



Greenstar 4000 one-pager (for quotes)

Download here Part number: 8 716 122 779



Greenstar 8000+ one-pager (for quotes)



Download here Part number: 8 716 122 784



Greenstar 8000+ Style one-pager (for quotes)







Greenstar **CDi Compact** one-pager (for quotes)



Download here Part number: 8 716 122 785



Greenstar **CDi Highflow** one-pager (for quotes)



Download here Part number: 8 716 122 816



Greenstar



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Ri & Ri Compact one-pager (for quotes)

Download here Part number: 8 716 122 799



Greenstar **CDi FS Regular** one-pager (for quotes)



Download here Part number: 8 716 122 817





Greenstar **Danesmoor Utility** one-pager (for quotes)

(\checkmark

Download here Part number: 8 716 122 818



Greenstar Heatslave II one-pager (for quotes)



Download here Part number: 8 716 122 785





To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

Greenstar Utility one-pager (for quotes)

> **Download here** Part number: 8 716 122 816



Climate 3000i one-pager (for quotes)



Download here Part number: 8 716 122 808





Section 6 Get in touch

Whenever you need us, we're here for you. Talk, email or live chat, whichever way you prefer. Whether your seeking support regarding our loyalty programme, sales, technical advice, trouble-shooting, controls, training, or even spare parts, we're always on hand to help.

Handy contacts Get in touch

Sales

0330 123 9669 sales.bosch@uk.bosch.com

Technical Helpline (Pre & Post Sales)

0330 123 3366 technical-advice@uk.bosch.com

Customer Care Team 0330 123 9339 service.mailbox@uk.bosch.com

Customer Loyalty Team

0330 123 0167 customer.loyalty@uk.bosch.com

Spare Parts

0330 123 9779 spares.mailbox@uk.bosch.com

Controls Helpline 0330 123 3641

Training 0330 123 0166 training@uk.bosch.com

Book a course online at worcester-bosch.co.uk/eacademy

Find your local technical area sales manager:





