Electrified Solutions Installer partnership guide





BOSCH







A new age of low carbon technology It's time to embrace electrified heating solutions

We're glad you're working with us, and our growing range of electrified solutions, to introduce your customers to a future-proofed way of heating their homes.

From specialist training to your own dedicated local sales manager, it's an easy transition into electrified home heating tech with Worcester Bosch. And within this guide, you'll find all the support you need to get started!

Why Worcester Bosch...



End-to-end support

We've got your back – with marketing, technical, and design support.



Nationwide training

All you need to get trained up – wherever and however suits you best.



Tried and tested Put your trust in decades of Bosch experience and expertise.









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Section 1 Introduction

This guide is designed to walk you through the many ways we've got your back – product wise of course, but support, training, reward and wisdom wise too.

Each section takes you through the support available and gives you links to more in-depth information, assets, contacts, apps and expertise.

You can progress from here to get the full picture or simply jump to any section that currently really matters to you.









Compress 5800i AW Quiet, compact, powerful



*Monitoring may cease automatically after 12 months. No disconnection required. Visit the website for more information.

The CS5800i AW Heat Pump is our flagship heat pump. With space-saving features, a compact footprint, modern design, and easy installation – it's a compact heat pump with a big impact.

Quiet Mark certified



Powerful Flow temp. up to 75°C for UK homes



Peace of mind Remote monitoring via HomeCom Easy app*



Compress 5800i AW Hybrid unit Compact, flexible, simple



*New or existing Greenstar Combi 8000, 8000+, 4000, 2000, 1000, CDi Compact, CDi Classic, Si Compact and i ErP.

By combining the CS5800i Heat Pump outdoor unit and a Worcester Bosch combi boiler*, the CS5800i Hybrid unit delivers intelligent, efficient, and energy-saving comfort right into your customers' home.



Flexible design Indoor or outdoor positioning for added flexibility



Easy Enjoy a simple set-up by adding to a new or existing boiler*



Cost-efficient Optimises between heat pump and boiler based on fuel prices



Compress 7001i AW Quiet, efficient heating



*A heat pump when running emits less carbon dioxide than a gas or oil boiler.

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High-efficiency, lower carbon* heating – with plenty of power outputs – the CS7001i AW is a low maintenance monobloc suitable for renovation



Compress 2000 AWF Clever, compact comfort



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The compact, all-in-one heat pump for customers tight on space and

design

of up to 65°C

Easy access Service and maintain with ease



Compress 3400i AWS **Compact and flexible**



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Simple, space-saving, and speedy to install – the CS3400i AWS is new build and renovation-friendly, designed to suit most UK homes.

dishwasher



Fits almost anywhere Wall-mount, floormount, or install up to 30m away from the indoor unit

High output Up to 60°C max. flow, with energy efficient R32 refrigerant



Climate 3000i Cool, clean, quiet



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With superb cooling and heating performance plus quick and simple installation, it's perfect for you and your customers.

customer's home



Flexible Use in conservatories, bedrooms or home offices



Sleep better Keep homes cool and calm with silent mode



Climate 5000i **Cool made easier**



*Terms and conditions apply, see website for details.

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Multi-split air con units delivering both heating and cooling for homes, small business and offices, providing comfort throughout the year.

Up to 5 indoor units with 1 outdoor unit



Efficient ErP rating of A++ for cooling and A+ for heating



Easy installation Easy installs with long piping lengths



Section 2 **Business support**

With the transition to electrified heating solutions and a new range of technologies, we recognise now more than ever, you need support on all fronts.

So, for you, your business and your customers, we've got all angles covered. From brochures, guides and online tools to training trusted by 14,000 installers every year and a design support team that makes our expertise yours, the future is secure.



Business support Meet our team

Our dedicated ES sales team are on hand to support you on your journey with Worcester Bosch. From product and training information to business advice, get in touch with your local contact.

Mark Holdcroft ES Area Sales Manager - North 07780 446761 mark.holdcroft@uk.bosch.com

Bryn Vernon ES Area Sales Manager - Central & Wales 07827 898265 bryn.vernon@uk.bosch.com

Melissa Puryer ES Area Sales Manager - South West 07385 003752 melissa.puryer@uk.bosch.com





BR, CR, EN, HA, SM, UB, WC, IG SE, SW, TW, N, NW, W, E, EC

JE

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Stuart Hawthorn ES Area Sales Manager - Scotland 07901 374153 stuart.hawthorn@uk.bosch.com

Cameron Howard ES Area Sales Manager - South East 07502 784371 cameron.howard@uk.bosch.com



Business support Online product tools

We're here to help make your life easier, with tools and content to inspire and explain our products to both you and your customers, making it simple to understand and easier to sell.



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Heat Pump Design Tool

- Calculate room-by-room heat loss easily and choose the best heat pump for the home
- Digitally recreate any building and demonstrate MCS standard design outcomes for full MCS certification
- Easily share designs with our MCS trained design team for support and assistance

For more info, speak to your Sales team contact.





Business support Installer brochures and technical guides

Handy heat pump, hybrid heat pump and air conditioning guides for you and your team.



To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

Installer electrified solutions product range guide

A mini encyclopaedia of all things Electrified Solutions. This pocket-sized product guide is full of information, including MCS/ENA/SAP database information, clearances and part numbers.



Download here Part number: 8 716 122 884









Business support Installer brochures and technical guides



Image: Compress 7001i
Image: Compress 7001i

Image: Compress 7001i
Image: Compress 700i



Compress 5800i AW Installer Guide



Download here Part number: 8 716 122 777 **Compress 7001i AW Installer Guide**



Download here Part number: 8 716 122 098



Compress 2000 AWF Installer Guide



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Download here Part number: 8 716 122 800 <text>

Compress 3400i

Sworcester (D) BOSCH

Compress 3400i AWS Installer Guide



Download here Part number: 8 716 122 098



Air Conditioning Installer Guide



Download here Part number: 8 716 119 917









Business support **Trade-rated training**



Trusted by thousands

Every year, 14,000 installers trust us to keep their skills sharp.



Training on tap

Come to us, we'll come to you, or learn online – whatever suits you best.



Master our electrified product range and learn new tech as soon as it's released.

Take advantage of our training programmes to master new technologies, and go from beginner to brilliant.

We've got 4 completely kitted-out Training Academies nationwide, offering MCS recognised RQF courses. Plus mobile training vans and digital solutions if you'd prefer, including online training modules that could be used to support the upskilling process of your team.

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Join our loyalty programme and get trained up using the points you earn. Find out more.

Our complete range





Join our 'Worcester Bosch Training Academy' Facebook group for news, online courses and training videos.

Visit us on Facebook



Business support **Electrified Solutions design team**







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Section 3 Aftersales support

Our award-winning Technical Support and Customer Care teams connect you instantly to the help you need.

For you or your customer, via telephone or email, our teams will support with commissioning and guarantees, enquiries and repairs, and hands-on experience and expertise to provide top-class support.



Aftersales support Heat pump commissioning & guarantees

Our team of expert engineers have extensive hands-on experience and in-depth Bosch product expertise, providing comprehensive heat pump commissioning support. To arrange your heat pump commission ahead of installation, click the link below:



Reserve your commission date



*Terms and conditions apply, visit the website for more information. **Commissioning - without MCS certification a full system design and commissioning document is required and our engineer in attendance for registered product ^Commissioning - To be carried out remotely by Worcester Bosch Technical Support team, subject to conditions. Supporting registered product copies of design documents and commissioning required.



Aftersales support Contacts



Here when you need us

Our award-winning Technical Support and Customer Care teams are on hand when you need them.

Speak to our **Electrified Solutions Technical Support Team**, who know the products inside out. Available within seconds, 6 days a week for product advice to help you get the job done.

Our triage service is also available for you and your customers to remotely address any queries and minimise the need for onsite manufacturer engineer visits.

Telephone: 0330 123 3366 Email: technical-advice@uk.bosch.com Should an engineer be needed, our dedicated **Electrified Solutions Customer Care Team** is available 364 days a year, 7 days a week to arrange appointments with our specialist renewable engineers for repairs or maintenance.

Rest assured we're ready to assist you and your customers, if needed.

Telephone: 0330 123 9339 Email: renewable.worcester@uk.bosch.com **Back to contents**



Award-winning support Available via telephone or email



Aftersales support **How-to content**

Our technical team are on hand to help when you need them, and they've put together some handy heat pump how-to videos to help you when installing our products.





Section 4 Rewards for you

The Worcester Bosch Loyalty Programme is our way of saying thanks – with rewards everybody can benefit from.

Heat pumps, hybrid heat pumps, air con, boilers and light commercial installations all put points in the bank, ready for you to spend and enjoy.



Worcester Bosch Loyalty Programme **Reap the rewards**



The Worcester Bosch Loyalty Programme is designed to help you reap the rewards of your hard work, and it's a wide range of products that bring in the points. Heat pumps, hybrids, air con, boilers and light commercial installations tick the box too. By earning points for every registration, you can spend them on whatever means the most to you.

Whichever rewards you choose, the Worcester Bosch Loyalty Programme is our way of saying thank you for choosing Worcester Bosch for your customers.

Sign up today –

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Worcester Bosch Professional app

Scan and send (\checkmark) complete product registrations – Complete Heat Pump guarantee registrations in seconds



knowledge hub – Every technical document and manual you will need

Engineer registration – You and your (\checkmark) engineers can use the app to register products to the same company

Get the app







Worcester Bosch Loyalty Programme The rewards shop

Need some new power tools to tackle bigger jobs?

Got a holiday coming up and want some spending money?

With the Rewards Shop, you're in complete control of what your hard-earned points get spent on.









Latest installer promotions **Keep up to date with our offers**



These are just some of our recent promotions, to see our current offers and to get involved, click the link below.







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Section 5 Customer literature

A key part of any sales process is to make sure your customer understands the benefits of the products and systems you're recommending.

We design our literature to tick that box for you, building on the combined brand expertise of Worcester and Bosch.



Customer literature Homeowner brochures and guides

Take advantage of our extensive range of quote and sales guides to help your customers understand and appreciate the benefits of electrified heating technologies.



See installer guides

To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.

Heat pump new owner guide

Your customers guide on how to live with their new heat pump. Including handy tips and advice to take them from season to season, keeping their home comfortable throughout the year.



Download here Part number: 8 716 122 773









Customer literature Homeowner brochures and guides



Consumer heat pump pre-sales guide



Download here Part number: 8 716 122 864



Homeowner heat pump guide

> Download here Part number: 8 716 122 885

See installer guides

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Compress 5800i Hybrid Heat Pump one-pager (for quotes)





















Customer literature Homeowner brochures and guides





HomeCom Pro one-pager (for quotes)



Download here Part number: 7 716 122 801

Compress 7001i AW one-pager (for quotes)



Download here Part number: 8 716 122 790





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See installer guides

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Download here Part number: 8 716 122 788



Compress 3400i AWS one-pager (for quotes)



Download here Part number: 8 716 122 789



Climate 3000i one-pager (for quotes)

Download here Part number: 8 716 122 808







Section 6 Marketing support

Mutual success is the foundation of any good partnership and the materials we provide to help promote your business recognise the fact that growing your business grows ours and vice versa.

From online and social to showroom and imagery, we can help you connect, engage and convert.

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Marketing support Materials to promote your business

Showroom display materials

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Showroom display materials are available as print-ready files - speak to your sales manager.



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Social media toolkit

In the Loyalty Programme portal we've got a range of social media assets for you to use on your own channels (see page 23 for more on our loyalty programme).

Don't forget to follow and tag us on your socials! @WorcesterBoschProfessional



Marketing support Materials to promote your business

Product imagery

There's a huge range of product imagery available for you to use on your website or social media, when you join our Loyalty Programme.





Unlock the power of endorsements

Use product endorsements (where applicable) on your Bosch product marketing. For more information, speak to your sales manager.











Handy Contacts Get in touch

01905 751464

Tech Support Product advice 0330 123 3366

Pre-Sales Technical Designs and technical queries

system.design@uk.bosch.com

technical-advice@uk.bosch.com

Commissioning Support Requests and documentation

renewable.support@uk.bosch.com

Aftersales / Customer Care Team In guarantee appointments and general enquiries

0330 123 9339 renewable.worcester@uk.bosch.com

Customer Loyalty Questions about the Loyalty Programme

0330 123 0167 customer.loyalty@uk.bosch.com



